



DEPARTMENT OF THE ARMY  
US ARMY SOLDIER SUPPORT INSTITUTE  
10000 HAMPTON PARKWAY  
FORT JACKSON, SOUTH CAROLINA 29207-7025

ATSG-CG

NOV 22 2004

MEMORANDUM FOR ALL Soldier Support Institute (SSI) Personnel

SUBJECT: Policy Memorandum #18 – Reenlistment Incentive Program

1. The success of the US Army Soldier Support Institute's reenlistment program depends on effective leadership, vigorous command involvement and aggressive reenlistment programs at all organizational levels. Our success is a direct indicator of the quality of leadership exhibited by our officers and noncommissioned officers.
2. Our Institute's reenlistment program should be measured by achievement of the command's objective with the fewest possible waivers, exceptions to policy and "movement type" options, while improving the competency and skill alignment of the enlisted force.
3. As recognition of those outstanding Soldiers earning the privilege to reenlist, the following incentives will be offered as a minimum:
  - a. After the reenlistment ceremony, reenlistees will be given the rest of the day off.
  - b. Initial, mid-term, career Soldiers and Soldiers extending under the Bonus Extension and Retaining (BEAR) Program will be given a four-day pass in conjunction with a weekend within 30 days after the date of reenlistment or extension. All passes will be coordinated with the chain of command.
  - c. Soldiers transitioning into the Reserve Component or Army National Guard will also be given a four-day pass in conjunction with a weekend within 30 days after the date of transfer or acceptance.
  - d. All reenlistees will receive reenlistment incentive gifts.
4. Keeping quality Soldiers in our Army is every leader's mission.

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5. The proponent for periodic review of this policy is the SSI Career Counselor.

6. READINESS STARTS HERE!



GINA S. FARRISEE

Brigadier General, USA

Commanding